

DBMM GROUP

Reggie James
Chief Operating Officer
DBMM

Founder & Managing Director
of Digital Clarity

digital clarity

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OTC Markets



Digital Brand Media and Marketing Group, Inc.

Digital Brand Media & Marketing Group, Inc. (DBMM) is a fully reporting US public company that trades on the Over-the-Counter (OTC) Market, with its headquarters in New York City and its 100%-owned/operating subsidiary and brand, Digital Clarity, in the UK. Digital Clarity operates globally.

DBMM is listed on the OTC as a fully reporting SEC Company. The Company intends to Uplist to the OTCQB as soon as DBMM meets the required criteria.

The ultimate, longer-term goal, is for the Company to Uplist to NASDAQ, when likewise, it meets the required criteria.

Leadership Team & Experience

Principal Executive Officer

Linda Perry has served as a Senior Executive in Fortune 50 organizations, first ExxonMobil and Credit Suisse, and then as a Consultant to Boards of Directors of global public companies.

Chief Operating Officer

Reggie James oversees all critical aspects of the acquired operating business and brand he founded which has received numerous industry awards and recognition in the industry for their innovative and impactful services. Previously he founded and sold three entrepreneurial ventures.





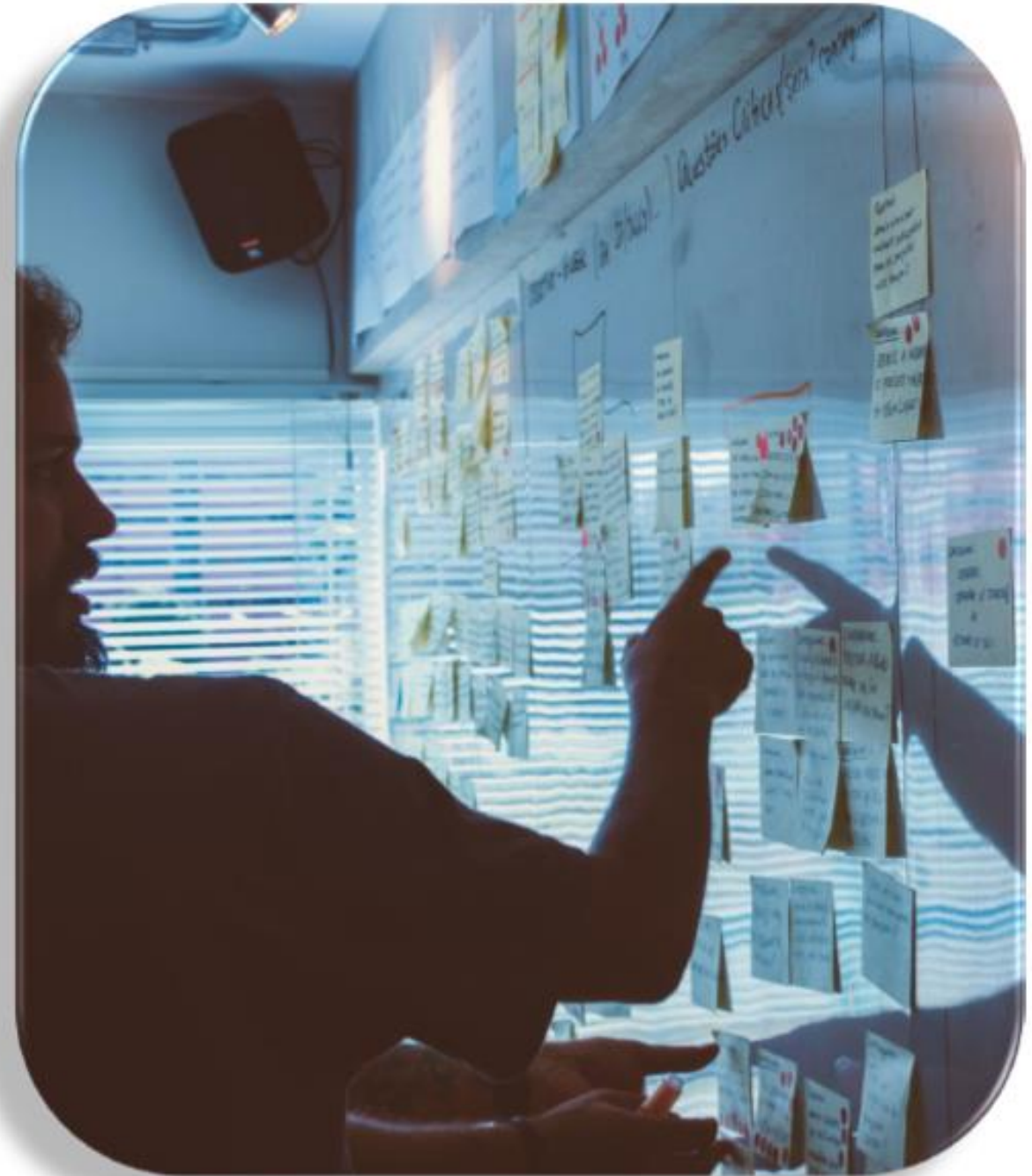
Reggie James

Chief Operating Officer of DBMM
& Managing Director Digital Clarity

- Seasoned Advertising & Marketing Leader
- Helped launch the European Ad Division of AtlaVista from DoubleClick – now part of Yahoo!
- Launched EMEA of 1st DotCom to list on the Singapore Stock Exchange with Directors of Ericsson
- Launched Google Ad Marketing technology for Large Media Agencies – sold to Rakuten Japan
- Founder of Digital Clarity – one of the UK's first Google Search Business, now a leading marketing Consultancy

Digital Clarity

An experienced, empowered team delivering ambitious growth goals through a clearly communicated marketing strategy and prioritized actionable plan.



Historical Experience

- Luxury Real Estate, Travel & Automotive



FELIO SIBEY WATCHES



SOUTHAMPTON
INTERNATIONAL
BOAT SHOW

B2B Tech, Software & SaaS Brands

Atos

xerox 

 **Britannic**



UCLA

kahua 

revo 

 **workfront**

 **McGEE**

 **textanywhere**



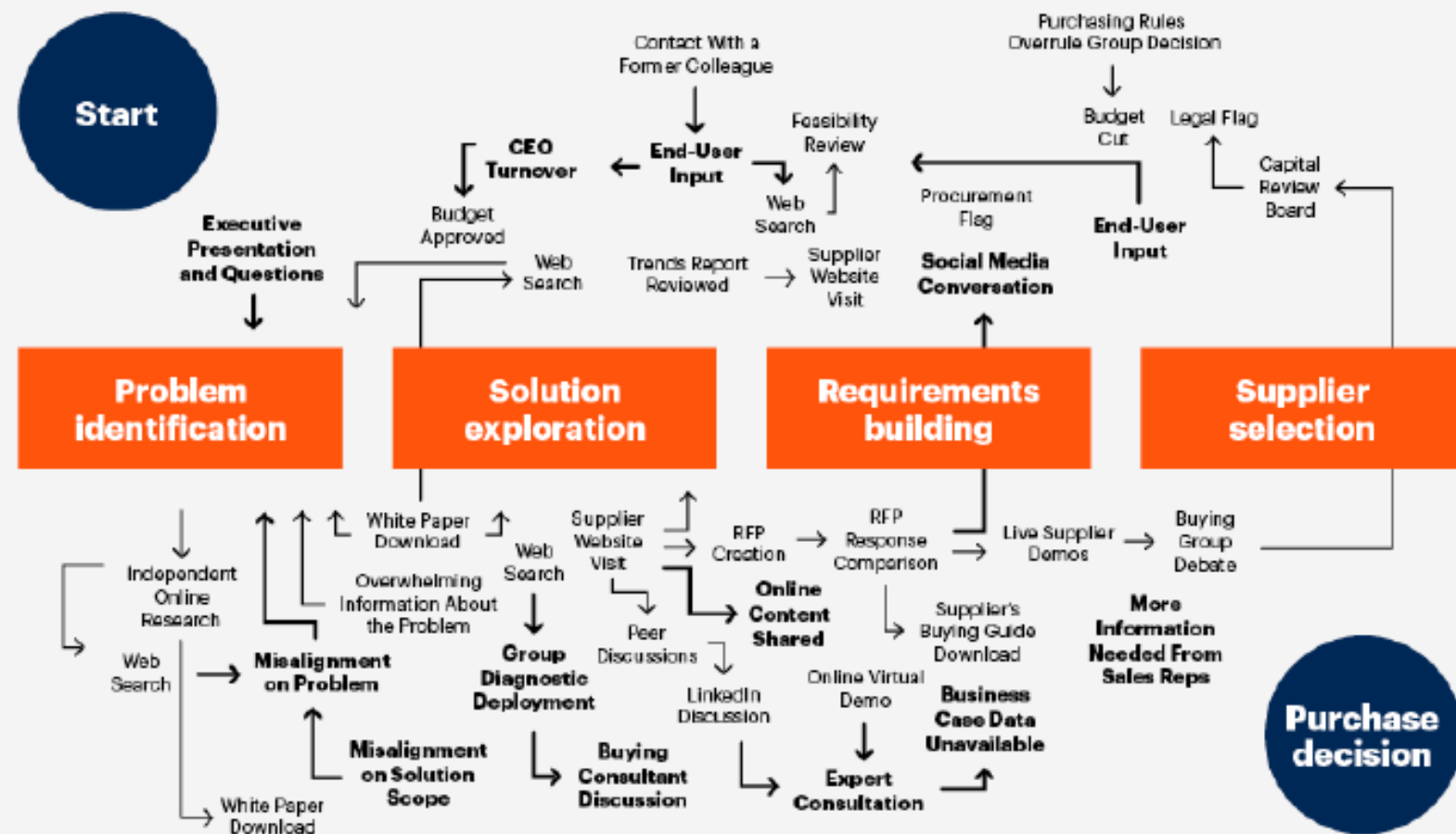
The Challenge is Real

- Lack of message alignment with buyer needs
- The complexity of the B2B sales cycle
- Inability to measure marketing ROI
- Misalignment between marketing and sales teams
- Lack of skills to address the modern buyer

Sources: Gartner Group 2022, Demand Gen Report in 2022, Sirius Decision Group, Regalix.

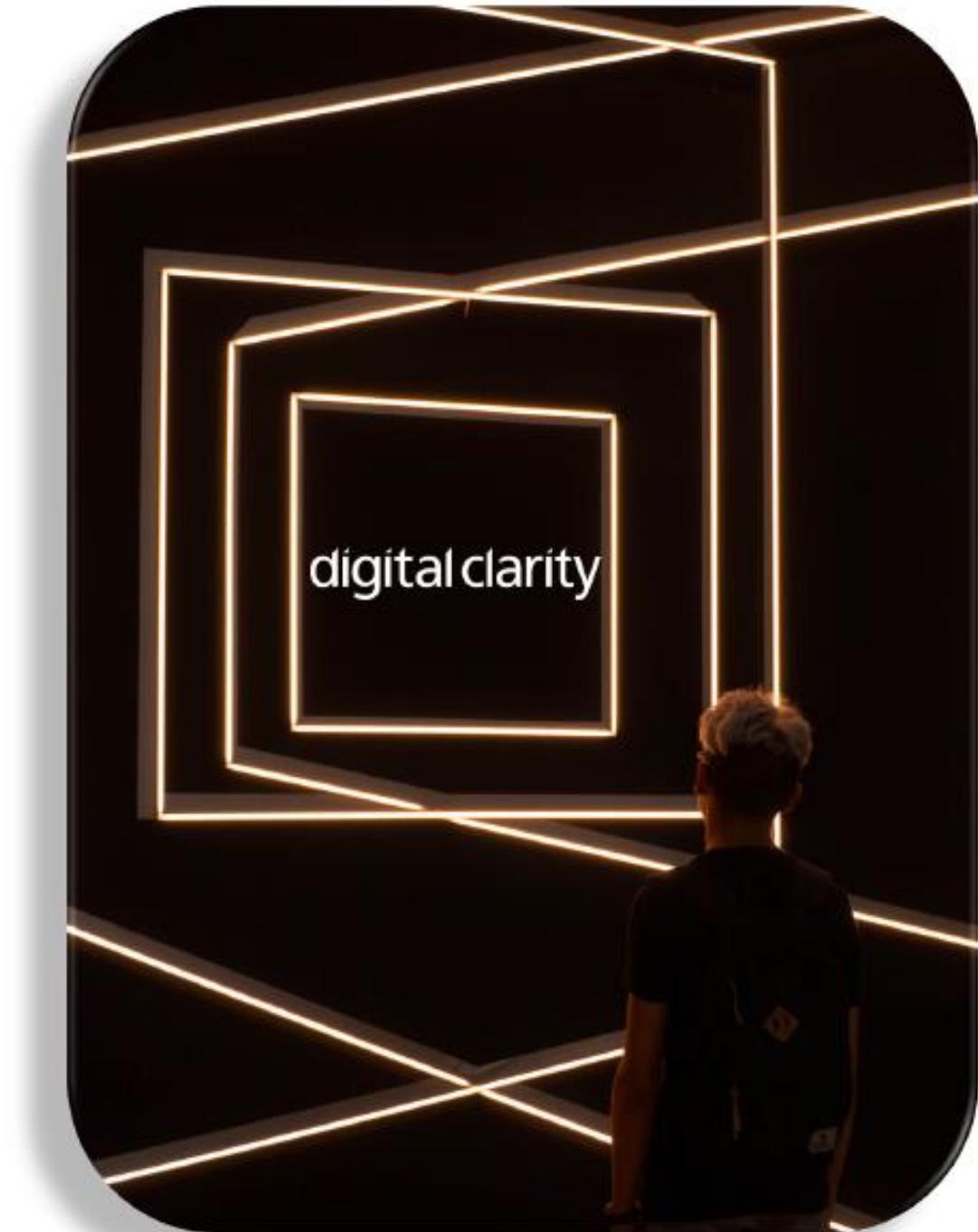
B2B buying journey

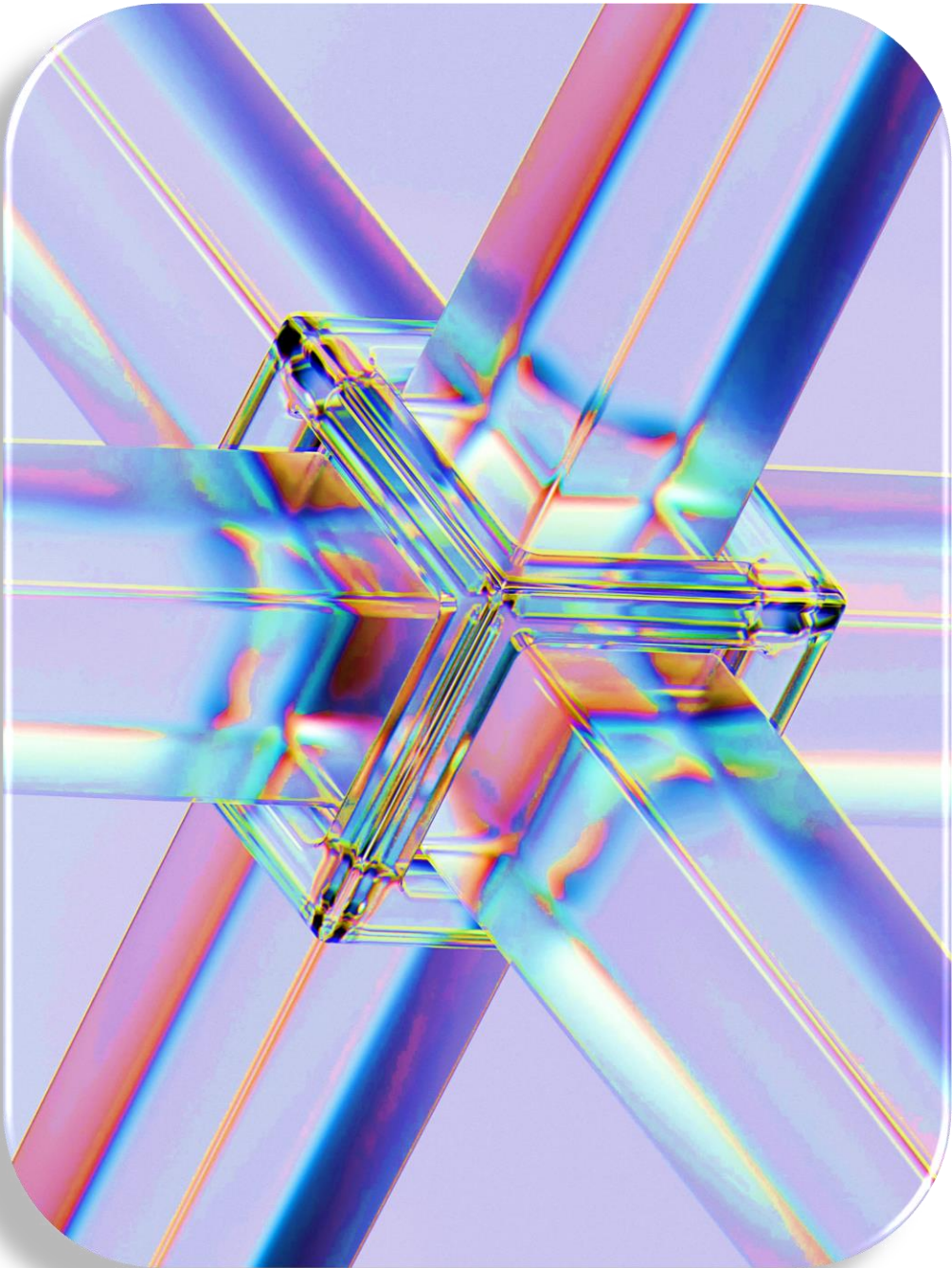
Illustrative



Business Diagnosis Process

- Why your marketing isn't currently delivering results.
- Tackling any shortcomings while empowering your team to fix the problems
- Executing a plan that will consistently achieve targets – focus, ROI, etc.
- Confirm your marketing team has a clear direction
- Ensure your agency and marketing supplier are managed to effectively deliver results.





**Empower your
investment
portfolio with
a digital
disruptor**

Demand = Growth

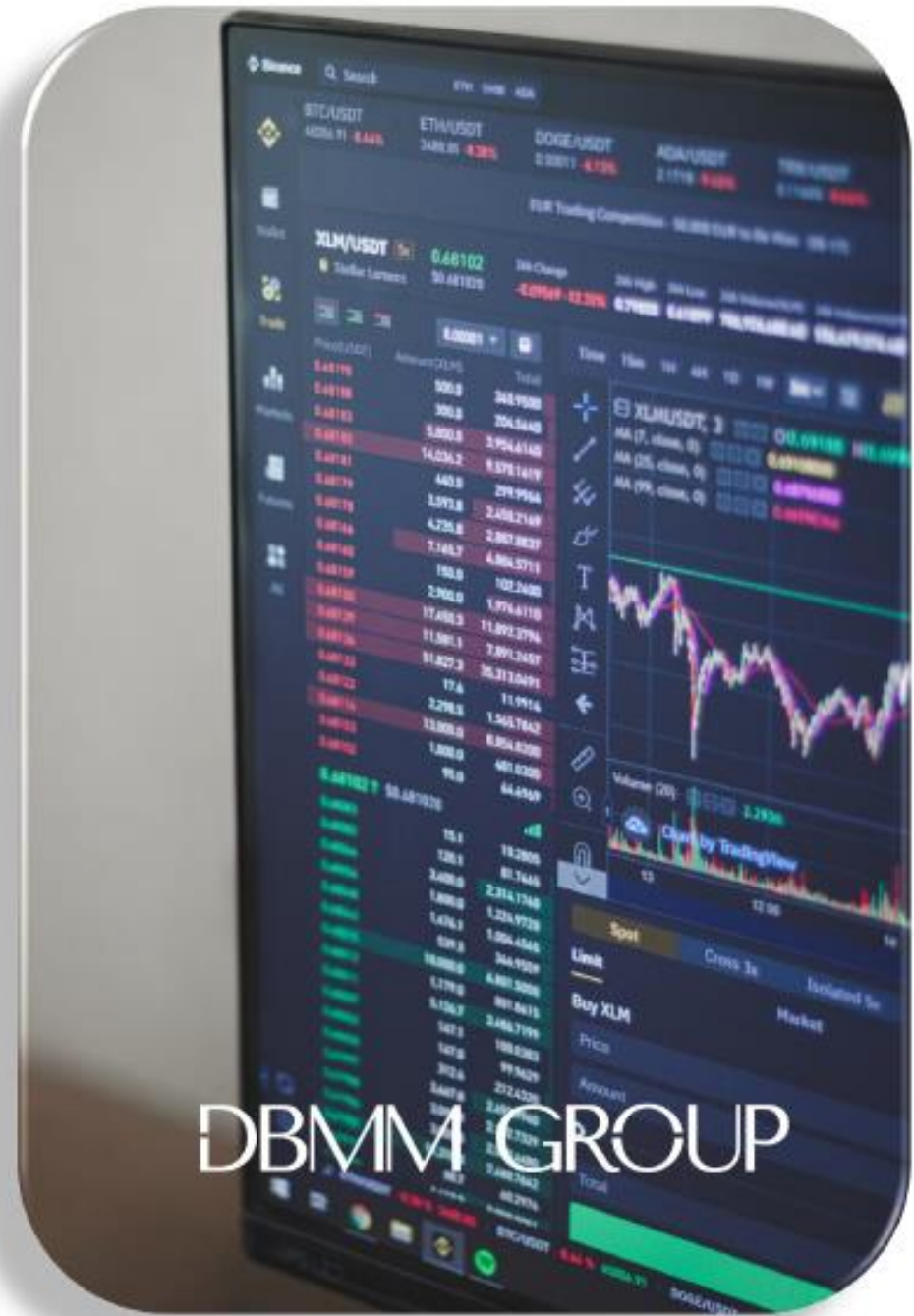
The marketing consulting market is expected to increase by USD 3.83 billion from 2021 to 2026, and the market's growth momentum will accelerate at a CAGR of 4.75%.

Source: Business Research Insight & Technavio Research



The Opportunity is Now

- Companies actively looking for Digital Acceleration
- Our analytics experience lends itself to Ai prompt engineering
- Commoditized market = lack of focus
- Real Experience, Real Results, Extensive Black Book & Insight
- Involved in a \$3.83 Billion+ Market
- A company on an upward trajectory



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